

TURN UP THE HEAT FOR ALTERNATIVE FUELS!



PRELIMINARY CONFERENCE AGENDA



ONE STOP SHOPPING FOR INFORMATION, DEMONSTRATIONS,
AND RESOURCES TO FURNISH YOUR BUSINESS, FLEET, OR COMMUNITY
WITH ALTERNATIVE FUEL VEHICLE TECHNOLOGIES



www.cities.doe.gov

Hosted by the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, along with
the Coachella Valley Coalition and the Northwest Riverside County Coalition

Welcome

The events of the past year have necessitated an even stronger focus on petroleum displacement. That's why the Clean Cities program is more determined than ever to get more alternative fuel vehicles (AFVs) on the road. The programming for the 9th National Clean Cities Conference was designed with a special emphasis on building strong partnerships between federal, state, local, international, and private sector fleet professionals and the rest of the AFV community.

This preliminary program offers an outline of what we have planned for this year's conference. For the most up-to-date, detailed conference information, visit www.ccities.doe.gov/conference.shtml.

Digital Stock

Conference Information

The Clean Cities Conference Web site is the most reliable, up-to-date source of information.

Visit www.ccities.doe.gov/conference.shtml.

If you don't have access to the Internet, contact the Clean Cities Hotline (800-CCITIES) for more information.

Walking the Talk

This year we're taking greater strides to walk the talk by planning a more environmentally responsible Clean Cities Conference. A few new "green" details include:

- Offering significant financial incentives for paperless, online registration.
- Arranging for recycling services through the Convention Center, Wyndham hotel, and Waste Management.
- Requesting bulk instead of individually packaged condiments.
- Using vegetable-based or soy ink and recycled paper for printing conference materials.
- Making sure electric bikes are available for Wyndham guests.
- Using AFVs for transportation to off-site events.
- Arranging to have lights and air conditioning turned off in meeting rooms that are not in use.
- Working with Prebon Energy to offset energy impacts through incentives for businesses in need of emissions credits.
- Encouraging conference hotels to use environmental and energy-saving practices in guest rooms.



Wick Photo Database

Transportation

American Airlines is the official airline of the 9th National Clean Cities Conference. If tickets are booked more than 60 days in advance, you will receive a 12% discount off the published fare. Otherwise, the discount is 7%. Call 800-433-1790 and reference 0353AA when booking your ticket.

EV Rental Cars, the only U.S. rental car company that offers nothing but environmentally friendly vehicles, will provide discounted rates for conference registrants and exhibitors. Renters can pick up their clean-fuel cars at Budget Rent-A-Car at the Palm Springs, Burbank, and Ontario, California, airports. Available models will include the compressed natural gas (CNG) Honda Civic GX and the hybrid electric Toyota Prius. There are several CNG fueling stations in Palm Springs. To find them, visit the Alternative Fuel Station Locator and Route Mapper Web sites at www.afdc.doe.gov/refueling_mapsite.shtml. To receive the conference discount, contact Tami Larsen at 310-642-4581 or tlarsen@evrental.com.

Registration Hours

Sunday, May 18, 2003 10:00 a.m.–5:00 p.m.
Monday, May 19, 2003 6:30 a.m.–6:00 p.m.
Tuesday, May 20, 2003 7:00 a.m.–7:00 p.m.
Wednesday, May 21, 2003 7:30 a.m.–12:30 p.m.

Expo Hall Hours

Monday, May 19, 2003 9:30 a.m.–1:30 p.m.
3:00 p.m.–3:30 p.m.
5:30 p.m.–7:30 p.m.
Tuesday, May 20, 2003 10:00 a.m.–7:00 p.m.
3:00 p.m.–7:00 p.m. (Open to the public)

Palm Springs Convention Center

Jack Hollingsworth

Tentative Agenda at a Glance

Saturday, May 17, 2003

5:00 p.m. Desert Jeep Tour/Dinner for Coordinators (By invitation only)

DAIMLERCHRYSLER

Sunday, May 18, 2003

9:00 a.m.–Noon Clean Cities Coordinator Meeting (By invitation only)

Noon–1:30 p.m. Coordinator Luncheon



1:00 p.m.–4:00 p.m. AFV 101: Presented by College of the Desert and West Virginia University

1:00 p.m. and 3:00 p.m. SunLine Transit Agency Tour

The tour of SunLine Transit Agency will show firsthand how hydrogen is generated from renewable solar power and reformed from natural gas. Guests will also be able to view the world's largest assortment of available clean fuels. Mark your calendar for a Sunday tour at either 1:00 p.m. or 3:00 p.m. SunLine Transit Agency is also a sponsor of the Ride-n-Drive.

1:00 p.m. and 3:00 p.m. Waste Management Tour

With 70 trucks, Waste Management of the Desert boasts the largest fleet of heavy-duty CNG trucks in California. Its Palm Desert facility will be open to conference attendees for touring Sunday afternoon. Staff will be on hand to talk about fueling, maintenance, and safety and to show off the energy efficiency of its environmentally sound facility.

7:00 p.m. Palapas Reception

Palapas of Araby Cove is a 14-acre garden turned unique, hands-on artists' village. Set against the beautiful backdrop of the Santa Rosa Mountains, the nooks of the grounds house the workshops of distinguished artists—some of whom will be on hand to provide demonstrations and allow guests to indulge in their creative sides.



Will Kleindienst, mayor of Palm Springs, will welcome Clean Cities attendees to his city on Monday, May 19th.

Monday, May 19, 2003

8:00 a.m.–9:30 a.m. Opening General Session

9:30 a.m.–10:00 a.m. Break in Expo Hall

10:00 a.m.–11:30 a.m. . . . The Future of Transportation: Alternative Fuels vs. Advanced Technology

11:30 a.m.–Noon E85 Video Clips and Discussion

John Davis, Emmy Award winning producer, host, and creator of MotorWeek, unveils a new episode on AFVs.



Noon–1:30 p.m. Lunch in Expo Hall

1:30 p.m.–3:30 p.m. General Session Presentations

3:30 p.m.–4:00 p.m. Break in Expo Hall



4:00 p.m.–5:30 p.m. Concurrent Sessions:

- 1) Alternative Fuels as a Path to Energy Security
- 2) The Pathway to Hydrogen: Passing through Clean Cities?
- 3) Marketing Ethanol
- 4) International AFV Market Development

6:00 p.m.–8:00 p.m. Expo Hall Reception



8:00 p.m.–10:30 p.m. Honda's Festivities Continue: Wyndham Poolside

Tuesday, May 20, 2003

"Fleet Day" - Today's programming emphasizes issues and decisions especially relevant to fleet personnel.

8:00 a.m.–10:00 a.m. Niche Market Workshops

Experts will discuss success stories, unique regulations, maintenance and training issues, infrastructure, resale and incentives, and other issues pertinent to niche markets. Featured niche markets include airports, municipal, freight, transit, refuse haulers, parks, and schools.

10:00 a.m.–1:00 p.m. Exhibit and Ride-n-Drive



10:00 a.m.–11:30 a.m. Coordinator Track

- New Coordinators
- Hydrogen
- Marketing to Fleets
- Turnkey Refueling
- International Clean Cities
- Technical Assistance (Tiger Teams)
- EPA Conversions "after memo 1A"
- Coalition Sustainability

11:30 a.m.–1:00 p.m. Lunch in Expo Hall

1:00 p.m.–2:30 p.m. Concurrent Sessions:

- 1) Understanding EPAAct
- 2) California Mandates and Incentives
- 3) Using AFVs to Reduce Local and Global Emissions
- 4) AFV Maintenance and Safety Training
(Continued at 3:00 p.m.)
- 5) Mini Course on Developing an AFV Program
(Continued at 3:00 p.m.)
- 6) Heavy-Duty Emissions Standards for 2007 and Beyond

2:30 p.m.–3:00 p.m. Expo Hall Break

3:00 p.m.–4:30 p.m. Concurrent Sessions:

- 1) Purchasing AFVs through GSA
- 2) Light-Duty Product Rollout
- 3) Medium- and Heavy-Duty Product Rollout
- 4) AFV Maintenance and Safety Training
(Continued from 1:00 p.m.)
- 5) Mini Course on Developing an AFV Program
(Continued from 1:00 p.m.)

4:30 p.m.–5:30 p.m. General Session: Solutions for Your Infrastructure Challenges

7:00 p.m.–9:00 p.m. Atlas Reception

Atlas is an unmistakably chic restaurant and dance club that's distinctive for its majestic water features, over-stuffed couches, velvet drapes, sweeping staircases, vibrant colors, and inviting dance floor. Combine ambience with elegant California fusion cuisine and you have a formula for a night to remember.

Ford Motor Company

Wednesday, May 21, 2003

8:30 a.m.–10:30 a.m. Awards Breakfast at Wyndham

10:30 a.m.–Noon General Session: Mayors Who Make the AFV Difference

Noon–12:30 p.m. Conference Closing

Conference Hotels

There are two official conference hotels, and we strongly encourage you to choose one of them. In addition to being connected or close to the Convention Center, welcome gifts, sponsor gifts, and the daily show guide are delivered to the rooms of attendees who choose to stay in conference hotels.

Both hotels are located two miles from the Palm Springs International Airport. The hotel group rate is \$149. To take advantage of this reduced rate, reference "Clean Cities Conference" when booking your reservation. The cut-off date to receive the group rate is April 25, 2003. Government-rate rooms are available to eligible attendees on a first-come, first-served basis.



Wyndham Palm Springs
760-322-6000 or 800-WYNDHAM
www.desertresorts.com/wyndham/index.html

Hilton Palm Springs Resort
760-320-6868 or 800-522-6900
www.hilton.com



A Big Thank You to Our Sponsors! We Couldn't Do It Without You.

Platinum



Ford Motor Company



HONDA

Silver

DAIMLERCHRYSLER



Bronze



PROPANE
EXCEPTIONAL ENERGY™



SunLine

Corporate



Friends of Clean Cities



Behind the Scenes

It takes a lot of hands to build a Clean Cities Conference. Meet the 2003 planning committee.

Advisory Board

Kevin Campbell, Clean Air Partners
Steve Ellis, American Honda
Brian Feehan, Propane Vehicle Council
Tim Gerlach, Twin Cities Clean Cities Coalition
Susan Ghertner, H-E-B
Bruce Gordon, Ford Motor Company
James Harger, ENRG
Mike Jones, General Motors
Charlie Ker, Cummins Westport
Shelley Launey, U.S. Department of Energy (DOE)
John Lyons, FuelMaker
Kevin O'Connor, National Renewable Energy Laboratory (NREL)
Marcy Rood, DOE
Kimberly Taylor, NREL



Thomas Brewster

Planning Committee

Front row left to right: Marcy Rood, Shelley Launey, Kimberly Taylor, Sara Huntley, Nikki Stone, Tammy Bucklin, Jim Harger
Back row left to right: Mike McCoy, Mike Bolin, Bob Hall, Chris Durham, Kevin O'Connor, Bert Kronmiller, Ruthanne Taylor-Berger, Roxanne Dempsey
Not pictured: Sharon O'Donnell, Tim Parrot, Connie Day

Registration Information

The Clean Cities Conference is committed to environmental responsibility. That's why we're encouraging you to register electronically at www.cities.doe.gov/conference/palm/registration.shtml. There you will find a more detailed list of registration fees, including conference-by-the-day rates and guest fees. If you're unable to register online, call the Clean Cities Hotline (800-CCITIES), and a registration form will be faxed or mailed to you.

2003 Clean Cities Conference Registration Fees

Type of Attendee	Early-Online (On/before April 11)	Early-Offline (On/before April 11)	Late-Online (After April 11)	Late-Offline (After April 11)	On Site (After May 9)
Regular	\$349	\$449	\$449	\$549	\$599
Clean Cities Coordinator ¹	\$249	\$299	\$299	\$349	\$399
Fleet Professionals ²	\$249	\$349	\$349	\$449	\$499
Exhibitor (Full Conference) ³	\$249	\$349	\$349	\$449	\$499
Exhibitor (Staffing Exhibit Only) ⁴	\$149	\$199	\$199	\$249	\$299

¹ There is no registration fee for coordinators provided they send us the names of two fleet operators from their area whose conference attendance they are responsible for. The fleet operators must be first-time Clean Cities Conference attendees and must have a fleet of at least 10 vehicles.

² A fleet professional qualifies for this rate if he or she is the principal owner, co-owner, or operator of a fleet of 10 or more vehicles.

³ Exhibitors receive one complimentary full conference registration with each paid exhibit booth.

⁴ Staffing Exhibit Only registrants are given access to the Expo Hall and food functions held in the Expo Hall.

PRSRT STD
US Postage
PAID
Permit 258
Golden, CO

Clean Cities Conference
National Renewable Energy Laboratory
1617 Cole Blvd., MS 1633
Golden, CO 80401-3393